Innovation Institute
International Winter Conferences 2020

WINTER GLOBAL BUSINESS CONFERENCE
and
WINTER GLOBAL EDUCATION, TEACHING & LEARNING CONFERENCE

January 27th - 31st, 2020
Tignes, France

CONFERENCE PROGRAM

Venue: Tignespace center

Organized by:
Institut za inovacije
Innovation Institute
**MONDAY, JANUARY 27th, 2020**

**Time:** 18.00-19.00  
**Room:** Lionel Leclercq  
Conference registration and welcome drink

**TUESDAY, JANUARY 28th, 2020**

**Session 1-1**  
**Room:** Grospiron 1  
**Time:** 17.00-18.40

1. **Lena Blackert** and **Robert Refflinghaus**: *Context Model for QFD-Guided Virtual Requirement Validations*
2. **Mette Lund Kristensen**: The Usage of UN’s Sustainable Development Goals as a Standard for Social Responsibility Efforts: A Critical Inquiry
3. **Veronika Tarnovskaya**: *MNEs CSR Implementation in Emerging Markets: A Thematic Literature Review*
4. **Konrad Spang**: Approach and First Results of the Research Project "Securing the Project Success of Transport Infrastructure Projects in Germany"
5. **Karina Mukanova, Michel Desdordes** and **Christopher Hautbois**: Towards a New Typology of Sport Events Considering Polycentric Event Context

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**Time:** 18.40-19.00 / **Coffee break**

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**Session 1-2**  
**Room:** Grospiron 1  
**Time:** 19.00-20.40

1. **Nuria Calvo, David Rodeiro-Pazos, María Jesús Rodríguez-Gulías** and **Sara Fernández-López**: *Knowledge Management Strategy and Entrepreneurial Outcomes at Universities*
2. **Christine Del Notaro**: Circulation of Knowledge: From Research to Teacher Training
3. **Jose M. Barrutia** and **Carmen Echebarria**: *Knowledge Sources, Knowledge Dimensions and Innovativeness: An Empirical Study in the Context of Spanish Municipalities*
4. **Mikko Mäntyneva** and **Jukka Pulkkinen**: Firm’s Ability to Innovate and Knowledge Sharing Practices
5. **Sergey Myasoedov, Emil Martirosyan** and **Anastasia Sergeeva**: Business Education: Current Trends and Prioritizing
**WEDNESDAY, JANUARY 29th, 2020**

**Session 2-1**

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<th>Room: Grospiron 1</th>
<th>Time: 17.00-19.00</th>
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1. **Per Carlborg, Nina Hasche** and **Gabriel Linton**: *Innovation in Ecosystems: The Case of Electric Utility Firms*
2. **Stephanie Wißmann**: *Understanding the Impact of Corporate Co-Working Spaces on Innovative Work Behavior*
3. **Frank Moroff**: *Adapting from Shareholder Value to Stakeholder Value - a Call for Social Capital?*
6. **Milian Badea, Sorin-Aurel Moraru, Vlad Ștefan Petre** and **Dominic Mircea Kristaly**: *Using Information Technologies and Programmable Controllers for Increasing the Quality and Traceability of High-Precision Sandblasted Products*

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**Time: 19.00-19.20 / Coffee break**

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**Session 2-2**

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<th>Time: 19.20-21.00</th>
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1. **Kostas Anastasiades, Kevin Van Hul, Amaryllis Audenaert** and **Johan Blom**: *A Circularity Indicator for Pedestrian Bridges: A Work in Progress*
3. **Anita Panov**: *Sustainability and Profit through Metal Recycling. Improved Profitability and Environmental Footprint through Optimized Metal Scrap Management in Manufacturing Enterprises: Example of Copper in Manufacturing Industry*
4. **Pim van Opstal, Matthias Buyle, Amaryllis Audenaert** and **Jona Michiels**: *Designing an Adaptable Office Building, Can It Create an Added Value?*
5. **Charlotte Verhaeghe, Emma Allaert, Joren Verwerft, Koen Pieters, Stijn Verbeke** and **Amaryllis Audenaert**: *(E)valuation of the Comfort After Building Retrofitting*
THURSDAY, JANUARY 30th, 2020

Session 3-1

1. Andreas Kessenbrock and Hartmut H. Holzmüller: Customers In-Store Information Handling – How We Juggle Info over the Smartphone and Salespersons Advice
2. Tommi Laukkanen and Pradipta Halder: What Drives Consumers to Choose Wood-Based Textiles? A Multigroup Moderation Across Gender and Age Cohorts
5. Robert Steiger, Eva Posch, Gottfried Tappeiner and Janette Walde: The Impact of Climate Change on Regional Economies Through Winter Tourism - A Simulation Study Based on Stated Preferences

Time: 18.40-19.00 / Coffee break

Session 3-2

1. Zvika Afik and Yuriy Zabolotnyuk: Information Effect of Credit Rating Announcements in Canada
2. Galina Andreeva, Amrita Ahluwalia and Adam Moore: The Role of Gender, Personality and Credit Literacy in Debt Behavior: Exploration of the UK Millennials
4. Jindřich Klůfa: Some Remarks on Acceptance Sampling

FRIDAY, JANUARY 31st, 2020

Time: 19.00 Official Conference Dinner